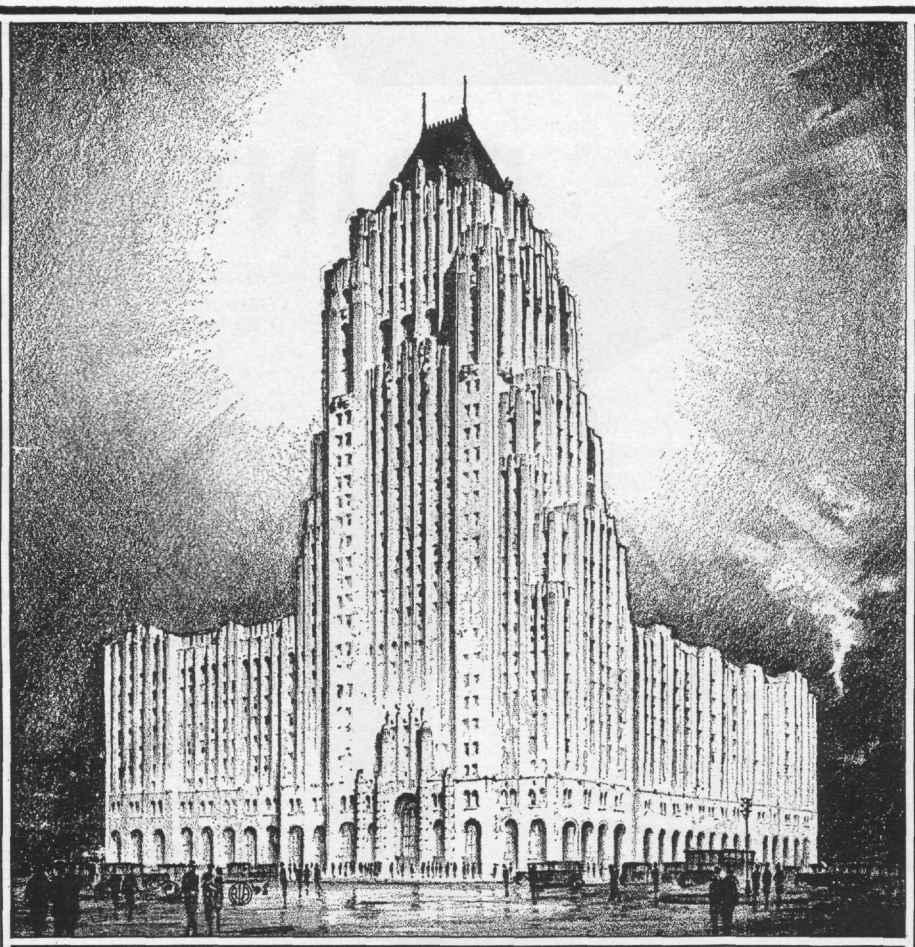


W. F. EAMES,
Design Engineer,
Carnegie Tech, '18

P. M. McCUSKER,
Headquarters Sales,
W. T. N. S., '21

C. M. PURDY,
Interdepartmental Contract Administration,
W. T. N. S., '26

R. P. JENSEN,
Construction Superintendent,
Armour Institute of Technology, '23

W. R. HARDING,
Motor Engineer,
U. of N. Carolina, '17

H. J. PETERSEN,
Control Engineer,
U. of Washington, '26

YOUNGER COLLEGE MEN
ON RECENT WESTINGHOUSE JOBS

The Fisher Building

Where do young men get in a large industrial organization? Have they opportunity to exercise creative talent? Is individual work recognized?

' ' '

IN architectural beauty and in completeness of accommodations for all classes of business and professional activities, Detroit's new Fisher Building has been pronounced ten years ahead of the times.

An important feature of its advanced development is the Westinghouse elevator system which serves the 26-story tower and the 11-story wings. Twenty-five elevators are installed, all with automatic control which brings each car to a smooth stop exactly level with the floor every time. A master control system, in addition, enables the chief operator to advance or retard speeds from his own station and to maintain accurate service schedules.

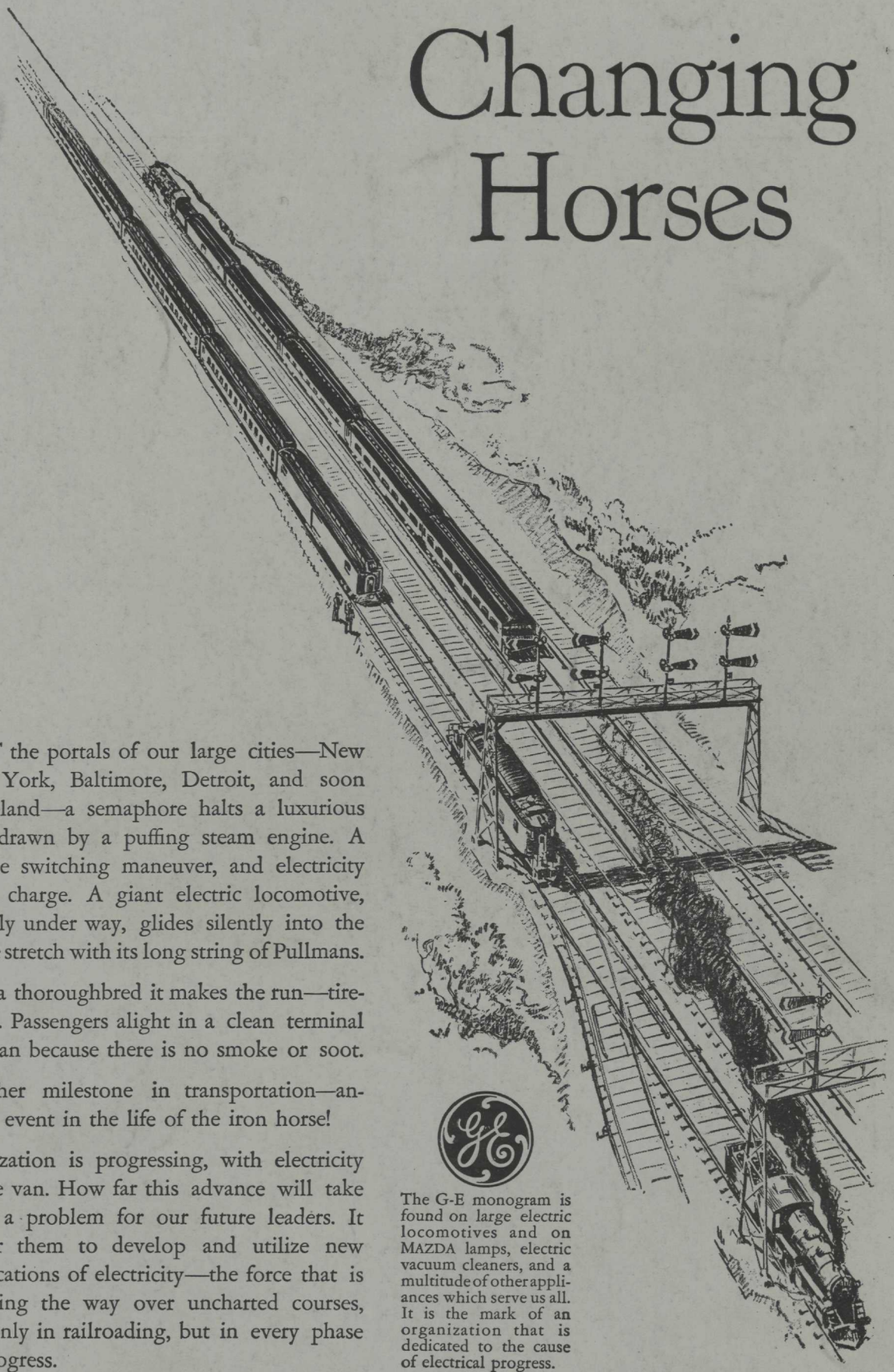
Lighting equipment, installed under the largest contract of its kind ever placed, is equally advanced. More than 12,000 Westinghouse Sollux units give light without glare throughout the entire structure.

Pumps and ventilating fans are driven by Westinghouse motors.

The complete electrification of the Fisher Building is the sort of a job that must go to an organization large enough to handle it. Westinghouse offers young men a type of opportunity that appeals to those with enterprise and talent.

Westinghouse

Changing Horses



AT the portals of our large cities—New York, Baltimore, Detroit, and soon Cleveland—a semaphore halts a luxurious flyer drawn by a puffing steam engine. A simple switching maneuver, and electricity takes charge. A giant electric locomotive, quickly under way, glides silently into the home stretch with its long string of Pullmans.

Like a thoroughbred it makes the run—tirelessly. Passengers alight in a clean terminal—clean because there is no smoke or soot.

Another milestone in transportation—another event in the life of the iron horse!

Civilization is progressing, with electricity in the van. How far this advance will take us, is a problem for our future leaders. It is for them to develop and utilize new applications of electricity—the force that is pointing the way over uncharted courses, not only in railroading, but in every phase of progress.

The G-E monogram is found on large electric locomotives and on MAZDA lamps, electric vacuum cleaners, and a multitude of other appliances which serve us all. It is the mark of an organization that is dedicated to the cause of electrical progress.

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GENERAL ELECTRIC

GENERAL ELECTRIC COMPANY, SCHENECTADY, NEW YORK